



Big Heart Hustle 5K/1K Fun Run 2019 Sponsorship Packages

About the Race

The 2nd Annual Big Heart Hustle 5K/1K Fun Run takes off Saturday, March 23, 2019. The course located entirely within beautiful Brook Run Park in Dunwoody, GA., is runner and walker friendly. The Big Heart Hustle is a 2020 AJC Peachtree Road Race Qualifier.

The Post-Race Festival features music, food, vendors, and a variety of Kid Friendly activities.

100% of the event proceeds go to support Camp Big Heart, an Atlanta based 501c-3.

Dollars will provide needed supplies and equipment and fund scholarships for campers who would not otherwise be able to attend.

About Camp Big Heart

Camp Big Heart is an overnight summer camp for campers with mild to moderate special needs, sponsored by the Civitan Clubs of Georgia. Campers are invited to join us at Camp John Hope for a week-long session this summer. The dates for 2019 are June 16-21 and June 23-28.

Our mission is to provide the highest quality summer recreational camping experience for Georgia's developmentally challenged children and adults. Camp Big Heart has been providing safe, affordable, high quality, individualized and group camping programs staffed and supervised by committed and caring professionals for over 30 years.

About Civitan International

Civitan International is an association of community service clubs founded in 1917 in Birmingham, Alabama. Civitan aims to build good citizenship through service to community with an emphasis on helping those with developmental disabilities. In fact, Civitans were some of the first to provide specific training to teachers of developmentally disabled children.

Civitans are professional and community leaders. There are 27 Civitan and Junior Civitan clubs in the Metro Atlanta area alone with 1,000+ members.





2019 Sponsorship Levels

Connect with event participants, volunteers, the Civitan network, parents, teachers and the local community before, during, and after the race.

Make a difference in the life of a child or adult with special needs through your support of Camp Big Heart!

Presenting - \$5,000

- Presenting level event recognition including “presented by” with logo on all race communications including print media, signage, website and social media
- Logo recognition on signage and t-shirt design
- Item/information placement in Race Goody Bag
- Announcer recognition on race day
- 2 tables at the race day expo
- 25 Complimentary race entries, includes number, shirt & goody bag

Platinum - \$2,500

- Logo recognition on signage, print media, t-shirt, website and social media
- Item/information placement in Race Goody Bag
- Announcer recognition on race day
- 1 table at the race day expo
- 10 Complimentary race entries, includes number, shirt & goody bag

Gold - \$1,000

- Logo recognition on signage, t-shirt, print media, website and social media
- Item/information placement in Race Goody Bag
- Announcer recognition on race day
- 1 table at the race day expo
- 5 Complimentary race entries, includes number, shirt & goody bag

Silver - \$750

- Logo recognition on t-shirt, website and social media
- Item/information placement in Race Goody Bag
- Announcer recognition on race day
- 1 table at the race day expo
- 2 race entries, includes number, shirt & goody bag



- 2019 Sponsorship Levels (cont'd)

Bronze - \$500

- Logo recognition on t-shirt
- Item/information placement in Race Goody Bag
- 1 table at the race day expo
- 1 race entry, including number, shirt & goody bag

Friend - \$250 (individuals only)

- Name recognition on website
- 1 race entry, including number, shirt & goody bag

Community Supporter - \$250 (Business Only)

- 1 table at the race day expo
- Name recognition on t-shirt
- Item/information placement in Race Goody Bag

Goody Bag - \$125

- Item/information placement in Race Goody Bag

In Kind - Varies

Donations of products and services are appreciated. Sponsorship benefits will be customized to recognize the value of the donation.

Examples of items needed:

- Bottled water
- Gallon jug water
- Fruit
- Bagels
- Snacks
- Paper cups – 6oz
- Disposable trash boxes and liners
- Printing services
- Prizes and awards



2019 SPONSORSHIP REGISTRATION

Yes, I want to support Camp Big Heart by sponsoring the Big Heart Hustle 5K at the following level:

____ Presenting - \$5,000 ____ Platinum - \$2,500

____ Gold - \$1,000 ____ Silver - \$750

____ Bronze - \$500

____ Water Table Sponsor \$500

____ Friend - \$250

____ Community Supporter - \$250

____ Goody Bag - \$125

____ In Kind Donation: _____

Sponsor Information:

Name:

Company (if any):

Address:

Phone: _____ E-mail: _____

Signature: _____ Date: _____

Company or product name for Platinum, Gold, Silver or Bronze recognition:

Please return completed form to our Race Director at Bigheart hustle5k@gmail.com. You will receive an invoice and payment instructions. (Check or credit card accepted)

Thank you for your support!